

**SUMMARY OF THE AHDB BEEF AND LAMB SECTOR COUNCIL MEETING
HELD ON FRIDAY 10 JUNE 2022 AT 8.30 A.M
BOARDROOM, AHDB**

PRESENT: Colin Bateman (CB) (Chairman), George Fell (GF), Bryan Griffiths (BG), Anne-Marie Hamilton (AMH), Laurie Ibbotson (LI), Gama Khan (GK), James Shouler (JS), James Taylor (JT), Steve Thompson (ST), Paul Unwin (PU), Robert Venner (RV)

APOLOGIES: N/A

IN ATTENDANCE: Ken Boyns (KB), Samantha Charlton (SC), Angela Christison (AC), Will Jackson (WJ), Sharon Robinson (SR) (for specific item only), Caroline Burniston (CB1) (notes)

CHAIR WELCOME AND INTRODUCTIONS

The Chair welcomed the attendees to the meeting, particularly the three new Sector Council members. CB set out the context for the meeting reminding the group of the day's objectives. Confirmation that the Council are accountable to the Levy Payers for the decisions being made and focus must be maintained to ensure the Exec can develop the workstreams from this discussion with the level of ambition a clear factor to be considered throughout.

APOLOGIES FOR ABSENCE

N/A

DECLARATIONS OF INTEREST

JT confirmed his supply chain work with NICRE, a research and knowledge exchange capability. GK informed the Chair that George Eustice's team will be using his company for guidance in relation to Halal.

MINUTES OF THE COUNCIL MEETING HELD ON 9 MARCH 2022

The minutes were approved

MATTERS ARISING AND ACTION POINTS FROM THE COUNCIL MEETING HELD ON THE 9 MARCH 2022

WJ updated on the matters arising, the following points were noted: -

- Beef and Lamb roadmap to be shared asap to support the work being undertaken in MI

SECTOR LEAD REPORT – READ ONLY

Report approved. AC and SC introduced their reason for attending the meeting, the role they undertake for the organisation and the link to the Sector Council.

VOTE AND ACTIVITY REVIEW

WJ explained that this session would work through the paper within the information pack, clarifying the Sector Council commitments and the role they have in reshaping the organisation. The Council's responsibility is for the 'what' needs to be done, stating today's



purpose is to acquire agreement for direction of travel. July's meeting will add another layer into the process followed by the aim of producing a sector plan which reflects the optimum balance of workstreams. Clarification that today's discussions will be built into workstream targets in preparation for July, followed by the approval of the draft Sector Plan in October which would then lead to an open meeting scheduled for the 9/10th November.

The workstreams were debated and discussed.

SC summarised how the KE team would deliver on this discussion and welcomed the clarity along with the possibility of working with a more focused and streamlined list of priorities

B&L MANAGEMENT ACCOUNTS

WJ updated the Council on the included management accounts confirming a balanced approach.

PERFORMANCE DASHBOARD

Confirmation that this was being updated to reflect the workstreams and would be included once finalised.

AOB

CB closed the meeting at 12.00 pm and thanked everyone for their attendance and positive contribution.

